



**Independent Electrical
Contractors**

**Education Committee
October 28, 2017
Meeting at Phoenix Hyatt Regency
Remington Room
10:15 – 11:15 am MT**

Draft Minutes

Attendance:

Present

Stuart McArthur– Chairman, West Coast Business Communications, Portland, OR
Brian Haines - Board Liaison – Pyramid Electric, Memphis, TN
Marissa Bankert – Central PA Chapter IEC
Andrea Taylor – KY & So IN Chapter IEC
Steve Killius - Legrand North America, Summerville, SC
Janet Martin - Bret's Electric, Frederick, CO
Don Hulseley – Hulseley Electric, Lowell, IN
Todd Hawkins – IEC Atlanta
Javier Herrera – Central Electric, San Antonio, TX
Todd McCormick – McCormick Systems, Chandler, AZ

Absent

Dan Denier – Denier Electric Company, Inc, Harrison, OH
Julie Howard – San Antonio IEC
Scott DeSha – Southwest Electrical Contracting, San Antonio, TX
Lindsey Miller – Milwaukee Tool, Plantation, FL
Ed West – Humphrey & Associates, Dallas, TX

Others Present

Lysa Egly, Staff Liaison
Kristen Keenan, Staff Liaison

Call To Order

Chairman McArthur called the meeting to order at 10:17 am MT.
He reminded everyone to be mindful of our Antitrust Statement.

Approval of Minutes from September 20, 2017. Minutes were reviewed.

Motion to Approve –Hulseley/Haines – passed

Status of Proposal Review Process Ideas - Education Sessions

The committee discussed the various processes for using a Call for Presentations method and discussed some new options to consider. The following were on the table from our last call:

- Grouping proposals into topic categories
Update: This was endorsed by all committee members and a new process will be put in place for the 2018 proposals, whereby we split up the proposals into our four topic buckets first and then

make sure that no one person has to review more than 25 submittals. Based on the quantity and topics that are received, members may have to review more than one topic group.

- Reducing the number of incoming proposals before submitting to committee for review.
Update: This was a widely accepted idea as long as only the most inappropriate submittals were weeded out.
- Adding scoring capability to the individual proposal pages.
Update: It was determined that this would not benefit the process since we are now breaking them into topics.
- Institute blind submittals.
Update: Adopting a blind proposal policy and having all speaker names and companies removed from the submittal was discussed at length as to the benefits and risks of doing this and whether it would be a good idea or not. Janet Martin suggested that it be put to a vote. It did not pass and the committee is not moving forward with the idea.

Approval of moving to a Blind Submittal Process for Convention Speaker Proposals – a committee vote was taken

Motion to Approve – Denied by majority vote

- Curate content by having committee proactively identify pressing problems to solve and identify hot topics.
Update: Marissa Bankert suggested that we seek out the most popular topics that chapters want to hear about and take that list of topics to try to get speakers to cover. She offered to reach out to other chapter leaders and turn in her results to the committee.

Brian Haines indicated that he would like to see a training pathway created for contractor members titled “Contractors 101” – creating short trainings that would go through a whole curriculum for the electrical contractor.

Steve Killius suggested that we do a short video on our Call for Presentations and that we put specific suggested topics on the Call for Presentations.

NEXT MEETING

Our next meeting will take place at Business Summit at Planet Hollywood, in Las Vegas on January 23, 2018 at 10:15 – 11:15 am MT

ADJOURN: The meeting was adjourned at 11:25 am MT.