

4401 Ford Avenue, Suite 1100 Alexandria, VA 22302 Telephone: 703-549-7351 Fax: 703-549-7448 www.iec-foundation.org

October 16, 2018 at 2:00pm EST via Teleconference Telephone Number: 712-432-0220 Pin# 867-5309

CALL TO ORDER AND ATTENDANCE:

Present:

1 Tom Alexander 5 Lloyd Quinney 9 Spenser Villwock (non-voting)

2 Mark Kaasa3 Bret Martin6 Todd Reed10 Dan Endris11 Phil Santoro

4 Helene Webster 8 Dean Kredit

Absent/Excused:

1 Robert Stroescu 2 Candy Branham 3 Gene Mini

Guests Present:

None

Staff Present:

1 Vernice Howard 2 LaNa Howard 3 RaeShawn Crosson

- 1 IEC Foundation Chairman, Tom Alexander, called the meeting to order at 2:06pm Eastern Standard Time. Roll call was taken by L. Howard
- 2 Approval of Minutes & Welcome:

Motion: A motion to approve the September 18, 2018 meeting minutes as presented was seconded and all approved.

- 3 Financial Review:
- 4 Vernice Howard reviewed the current financial statements.
- Motion: A motion to approve the current financial statements was seconded and all approved.
- 6 **Home Depot ProXtra Update:**
- The Home Depot ProXtra Grant is expanding to include new grant opportunities for chapter development. The committee will meet at least twice before the end of 2018 to finish 2019 grant cycle applications. The Apprenticeship & Training Committee is working on the final criteria for the contest for Content that IEC Foundation will fund.
- 8 Fundraising:
- The Fundraising team discussed all IEC Convention & Expo events and successes including, the Greenlee Bender raffle, IECF Scholarship Cigar and Whiskey Tasting, IECF Tom Jones Memorial Golf Tournament, and the Amped Up Luncheon. LaNa announced a new partnership with Greenlee to donate equipment yearly for the IE Foundation auction at IEC Convention and Expo.



4401 Ford Avenue, Suite 1100 Alexandria, VA 22302 Telephone: 703-549-7351 Fax: 703-549-7448 www.iec-foundation.org

10 Scholarship Update:

11 The committee is looking for ways to make the application digital in 2019 keeping the structure the same. LaNa will collaborate with IEC National to develop a digital application before the end of 2018. The digital application, upon committee approval, will be used for the 2019 grant cycle.

12 Equipment Grant Update:

The committee is looking at ways to electronically upgrade the application for 2020. The Board of Trustees invited 3 IEC Training Directors to join the committee in the application development and testing process, and all accepted. The committee will focus in 2019 on finalizing the digital application process for 2020.

14 New business:

- 15 The Board discussed the need for a payment system.
- **Motion:** A motion to purchase an iPad and payment system was motioned, seconded and all approved.
- LaNa explained a proposal from a non-profit consulting firm for Board and staff training, coaching and development; in the areas of Board and committee service, marketing, fundraising and strategic planning. The Trustees agreed to review and consider the proposal.
- 18 Adjournment:
- 19 At 3:05pm EST the Board of Trustees Chairman, Tom Alexander, adjourned the meeting.
- 20 **Motion:** To adjourn the meeting; seconded, the motion was approved



4401 Ford Avenue, Suite 1100 Alexandria, VA 22302 Telephone: 703-549-7351 Fax: 703-549-7448 www.iec-foundation.org