



# Your Acclaim Account Guide

# Your Acclaim Experience

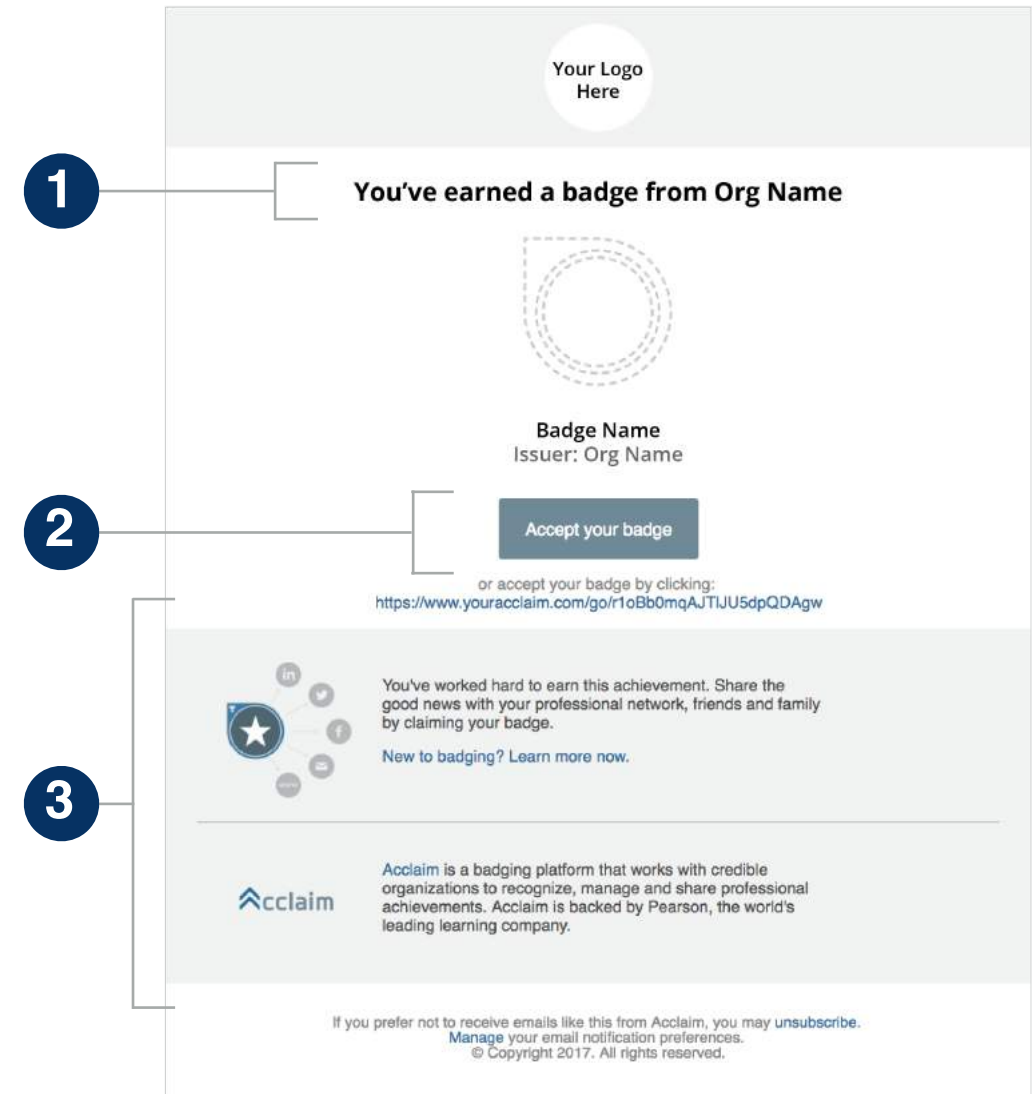
- Email Communications
- Account Creation
  - Claiming a badge
- Badge Features
- Sharing Options

# Email Communications

# Badge Notification Email

Badging notification emails:

1. Will notify you that you've earned a badge
2. Include a clear call to action to accept your badge
3. Introduce relationship with Credly and value of badging

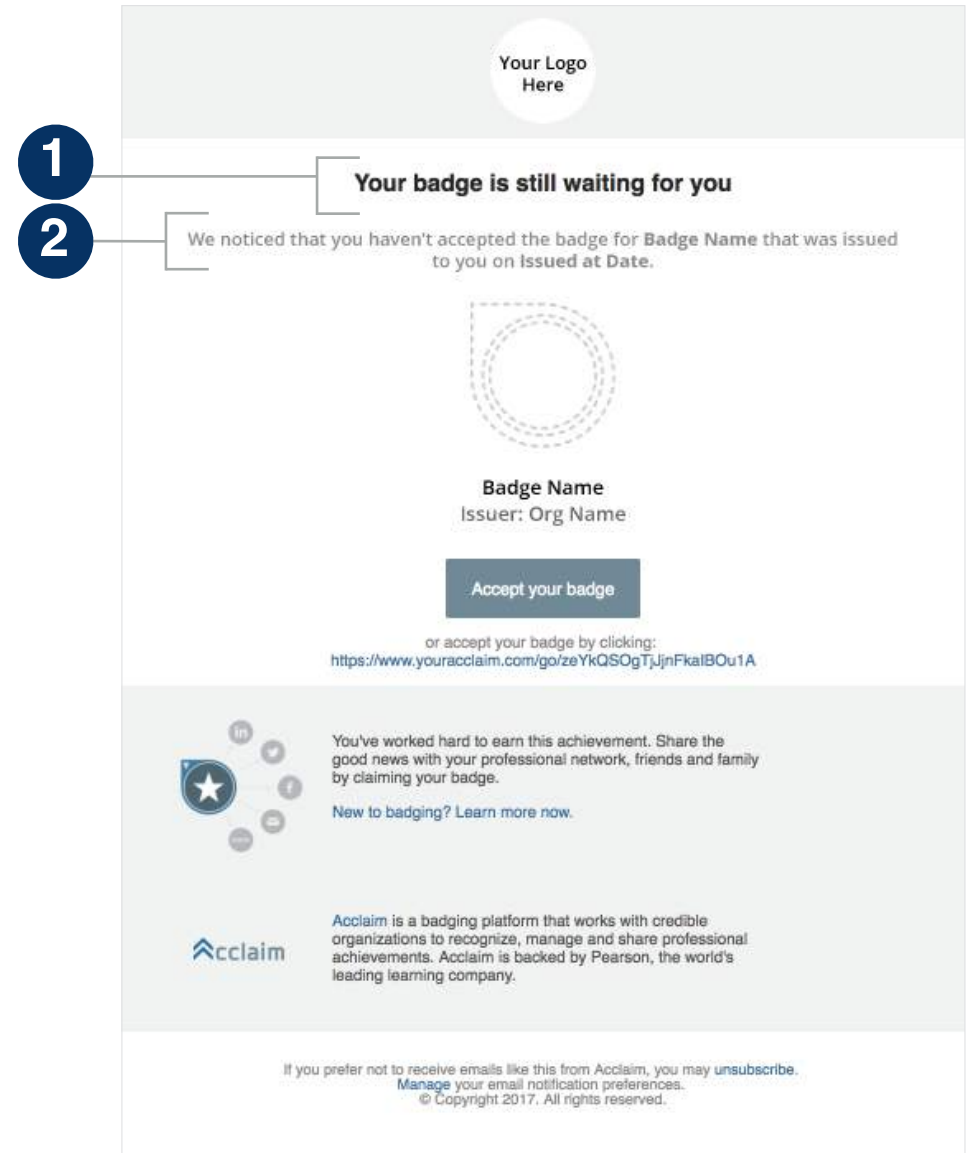


# Badge Reminder Email

The reminder email is identical to the notification email with the exception of:

1. Revised header
2. Additional message

NOTE: Reminder emails are not sent once you have accepted your badge.



# Acclaim Email Schedule



Badge Notification  
Email

Notify you badge has  
been issued and link to  
claim badge



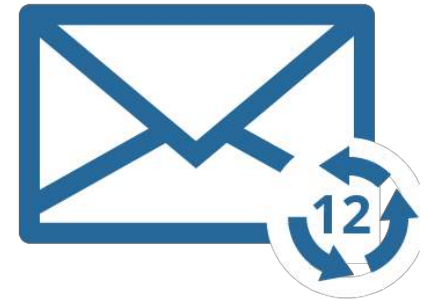
Reminder  
Email

Sent 1 day after badge  
has been issued



2nd Reminder  
Email

Sent 4 days after badge  
has been issued



3rd Reminder  
Email

Sent 12 days after  
badge has been issued



# Account Creation

# Your Account

- **First time users** will be required to create an account within Credly's Acclaim platform
- You will be asked to complete the form and accept the Terms of Use and Privacy Policy
- **Returning users** will be asked to sign into their account to claim their badge

### Create your Acclaim account

First Name \*  
Jane

Last Name \*  
Doe

Email \*  
janedoe@acclaim.com


Country \*  
United States

Zip or Postal Code \*  
55404

Password \*  
.....


Send me occasional news and updates on professional growth opportunities.

[Create Account](#) [I have an account](#)




### Join the Network

Manage your credentials and curate your profile to put your best foot forward.



### Promote Your Expertise

Share verified evidence of your knowledge, skills, abilities, and accomplishments.



### Discover Opportunities

Use insights to find new learning and professional development opportunities.



# Your Account (cont.)

- Upon clicking the “Create My Account” button, a confirmation email will be sent to you
- Once the confirmation email is received, you will be prompted to sign in using the credentials you created



## Confirm Your Email

Thank you for creating an account with Acclaim!  
To finish setting up your account, please check your email to confirm the address you provided.

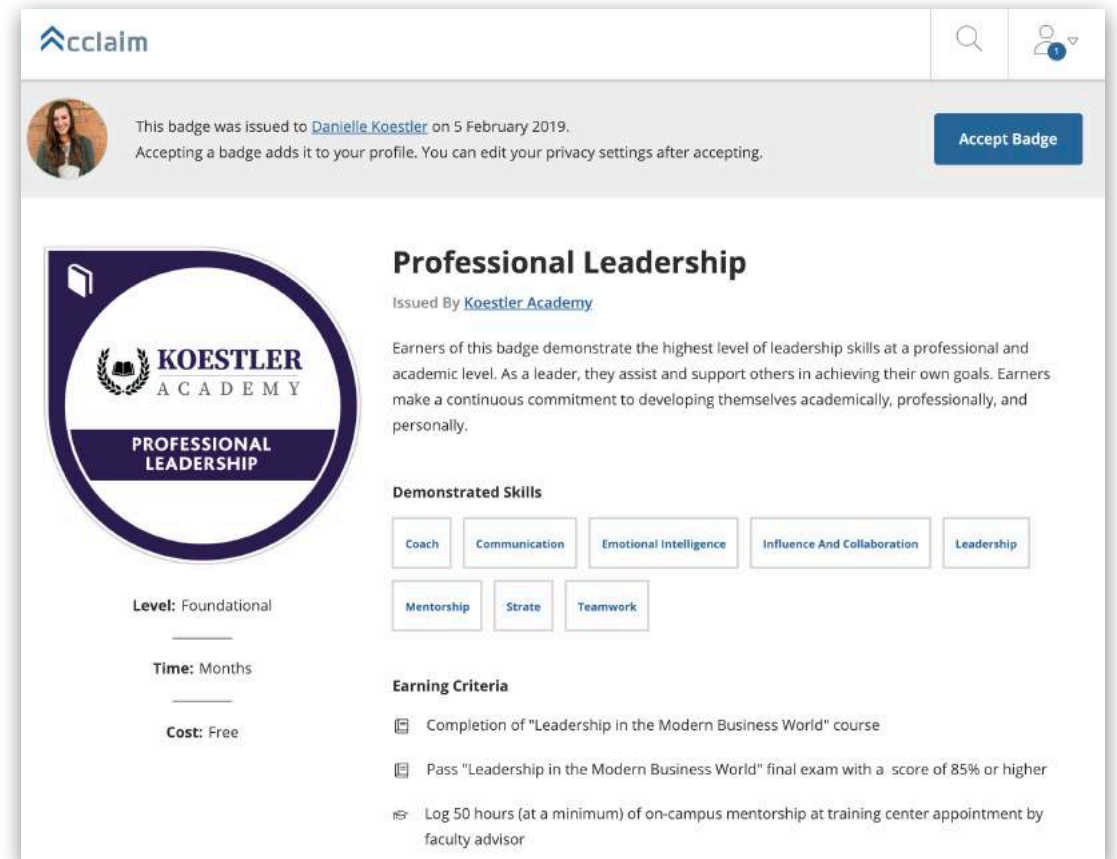
*If you don't see our message, please check your spam folder!*

Sign in to Acclaim.

 Remember me[I forgot my password](#)

# Claiming a Badge

- Once you sign-in, you will be able to accept your pending badge



The screenshot shows the 'cclaim' interface. At the top, there is a search bar and a user profile icon. Below this, a notification bar states: 'This badge was issued to [Danielle Koestler](#) on 5 February 2019. Accepting a badge adds it to your profile. You can edit your privacy settings after accepting.' A blue 'Accept Badge' button is located on the right side of this bar.

The main content area features a large circular badge image on the left. The badge is dark blue with a white border and contains the text 'KOESTLER ACADEMY' and 'PROFESSIONAL LEADERSHIP'. To the right of the badge, the title 'Professional Leadership' is displayed in bold, followed by 'Issued By [Koestler Academy](#)'. Below the title, a paragraph describes the badge: 'Earners of this badge demonstrate the highest level of leadership skills at a professional and academic level. As a leader, they assist and support others in achieving their own goals. Earners make a continuous commitment to developing themselves academically, professionally, and personally.'

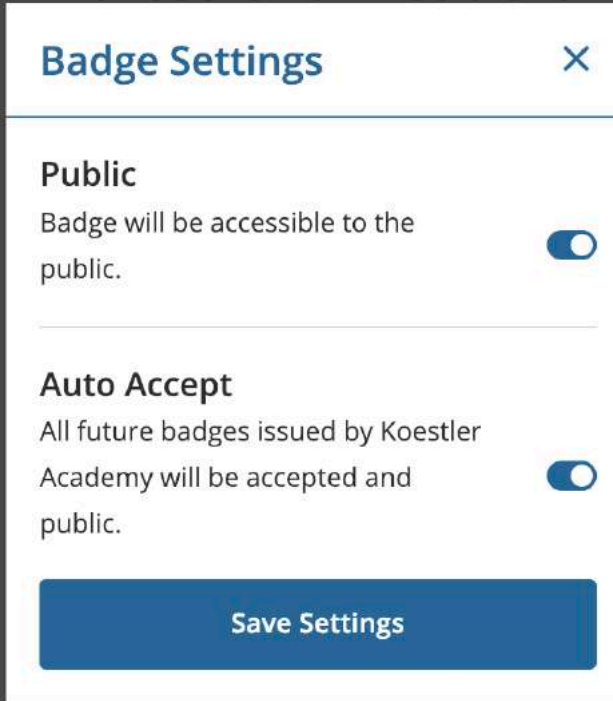
Under the description, the 'Demonstrated Skills' section lists several skills in individual boxes: Coach, Communication, Emotional Intelligence, Influence And Collaboration, Leadership, Mentorship, Strate, and Teamwork.

The 'Earning Criteria' section lists three requirements: 'Completion of "Leadership in the Modern Business World" course', 'Pass "Leadership in the Modern Business World" final exam with a score of 85% or higher', and 'Log 50 hours (at a minimum) of on-campus mentorship at training center appointment by faculty advisor'.

Below the badge image, the following details are listed: 'Level: Foundational', 'Time: Months', and 'Cost: Free'.

# Badge Settings

- Upon accepting your badge, you will see a badge settings prompt
- You are able to decide whether to make your badge private, or keep it public
- You will also be able to disable auto accept for badges issued by IEC




The image shows a 'Badge Settings' dialog box with a close button (X) in the top right corner. It contains two sections: 'Public' and 'Auto Accept'. The 'Public' section has a toggle switch that is turned on, with the text 'Badge will be accessible to the public.' below it. The 'Auto Accept' section has a toggle switch that is also turned on, with the text 'All future badges issued by Koestler Academy will be accepted and public.' below it. At the bottom of the dialog is a blue button labeled 'Save Settings'.

# Sharing a Badge

- After accepting a badge, you will be directed to the “Share Badge” screen. Here you can share your badge directly from the Acclaim platform

**Share your badge.**  
Broadcast your achievement to friends and colleagues to get the recognition you deserve.



**Professional Leadership**  
Issued By [Koestler Academy](#)

[in](#) [Twitter](#) [Facebook](#) [X](#) [Email](#) [Link](#) [Code](#) [Download](#) [Print](#)

**LinkedIn**

Connect to your LinkedIn account and you'll be able to share your earned badges to your LinkedIn profile.

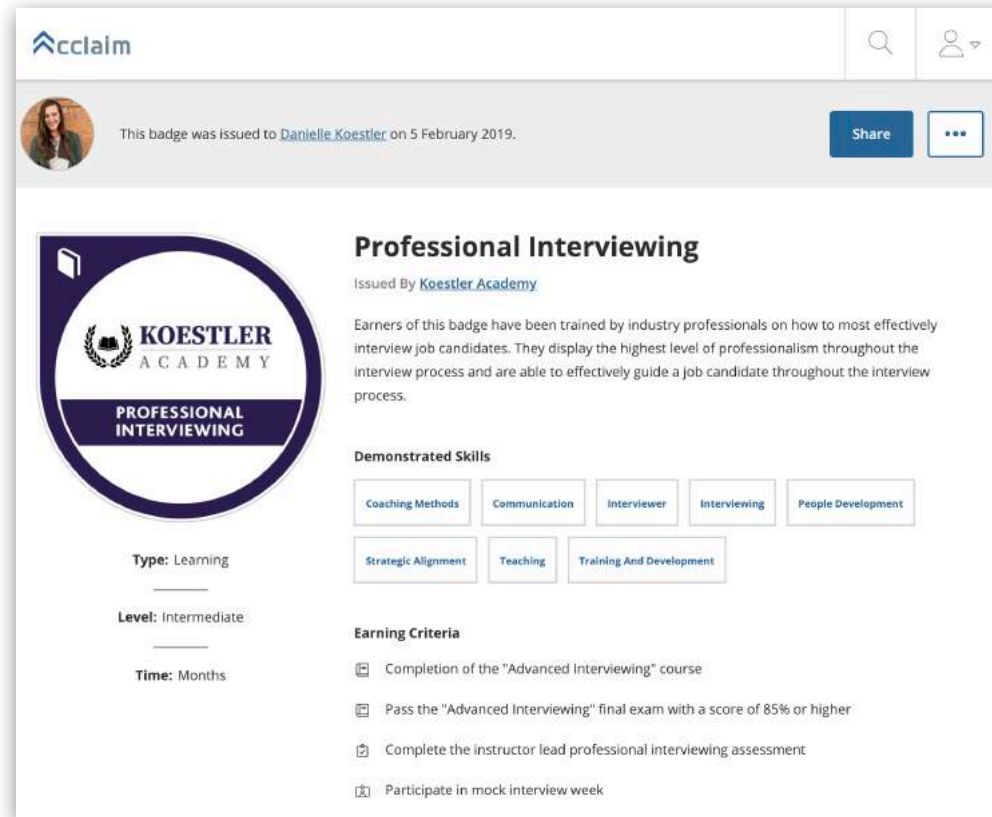
[Connect](#)

[View badge in dashboard](#)

# Badge Features

# Viewing a Badge

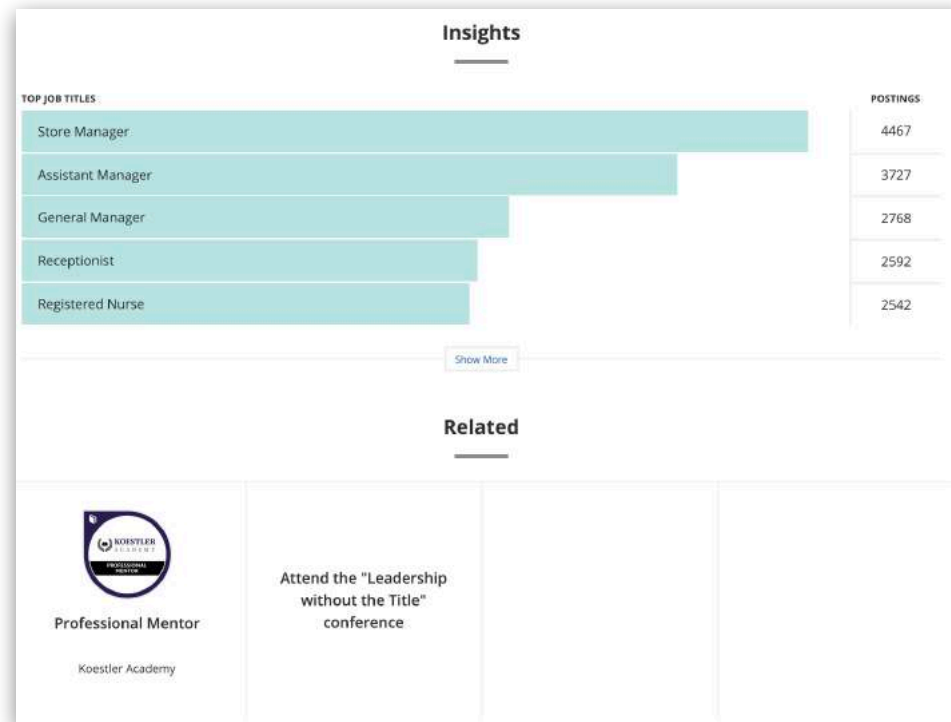
- Once a badge is accepted, you can view your badge in your profile



The screenshot shows a badge page on the cclaim platform. At the top left is the 'ccclaim' logo. To the right are search and user profile icons. Below the logo is a circular profile picture of a woman and the text 'This badge was issued to Danielle Koestler on 5 February 2019.' To the right of this text are 'Share' and 'More' buttons. The main content area features a large circular badge image with the 'KOESTLER ACADEMY' logo and 'PROFESSIONAL INTERVIEWING' text. To the right of the badge image, the title 'Professional Interviewing' is displayed, followed by 'Issued By Koestler Academy'. Below this is a paragraph describing the badge: 'Earners of this badge have been trained by industry professionals on how to most effectively interview job candidates. They display the highest level of professionalism throughout the interview process and are able to effectively guide a job candidate throughout the interview process.' Underneath is a 'Demonstrated Skills' section with a grid of skill tags: Coaching Methods, Communication, Interviewer, Interviewing, People Development, Strategic Alignment, Teaching, and Training And Development. The 'Earning Criteria' section lists four requirements: completion of the 'Advanced Interviewing' course, passing the final exam with a score of 85% or higher, completing an instructor lead assessment, and participating in a mock interview week.

# Optional Badge Features

- You can view Related Jobs specific to your badge, including real job postings, requirements and salaries
- You can explore recommended next steps or related badges

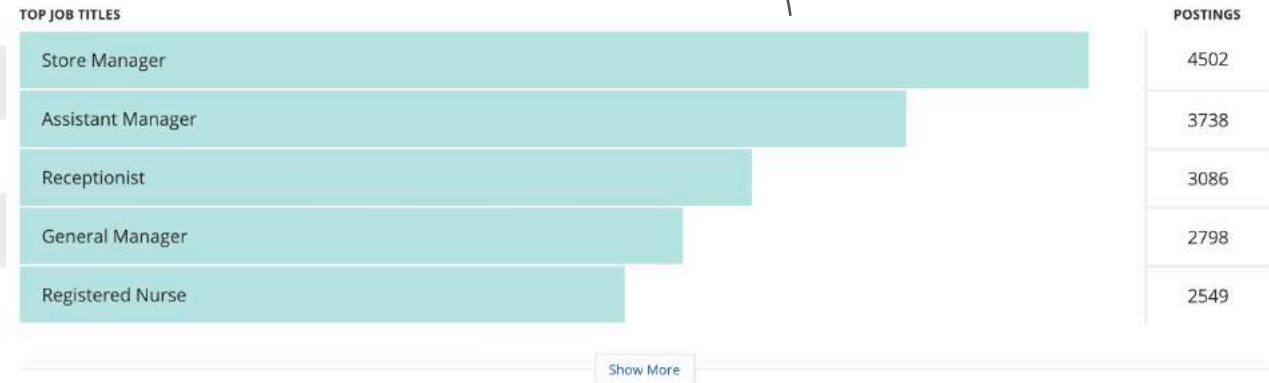


# Badge Features: Related Jobs

## Related Jobs

Showing 1 - 12 of 4,502 listings for:  
[Leadership](#) in [all of the United States](#) with Job Title: Store Manager

JOB TITLE	EST. SALARY	LOCATION
<a href="#">Store Manager</a> Tempur Sealy International	\$72,000	Tukwila, WA
<a href="#">Store Manager South Euclid Ohio</a> Family Dollar	\$45,000	OH
<a href="#">Store Manager Trotwood OH</a> Family Dollar	\$44,000	OH
<a href="#">Store Manager</a> HomeGoods	\$80,000	Oxford, MS
<a href="#">STORE MANAGER CANDIDATE in SHILLINGTON, PA</a> dOLLAR gENERAL	\$49,000	PA
<a href="#">STORE MANAGER CANDIDATE in MESA, AZ</a> dOLLAR gENERAL	\$52,000	AZ
<a href="#">STORE MANAGER in OVERLAND, MO</a> dOLLAR gENERAL	\$43,000	MO





# Sharing Options

# Sharing Your Badge

## How can you share your badges?

- Connect with LinkedIn, Twitter, Facebook, and XING accounts to your profile
- Post the unique badge URL on social media
- Embed badge on a personal website
- Send via email to a contact or employer
- Download the badge visual for a resumé or email signature
- Download a printable version of their badge
- Send through Facebook Messenger and WhatsApp on a mobile device



This badge was issued to [Danielle Koestler](#) on 20 September 2018.


Share



# in LinkedIn Sharing

- Prior to sharing, you must connect your LinkedIn account through the Acclaim platform to streamline sharing

**Share your badge.**  
Broadcast your achievement to friends and colleagues to get the recognition you deserve.

 **Acclaim Demo User**  
Issued By [Acclaim](#)

[in](#) [Twitter](#) [Facebook](#) [X](#) [Email](#) [Link](#) [Code](#) [Download](#) [Print](#) [Bitcoin](#)

**LinkedIn**  
Connect to your LinkedIn account and you'll be able to share your earned badges to your LinkedIn profile.

[Connect](#)

[View badge in dashboard](#)

**LinkedIn**

**Welcome Back**  
Don't miss your next opportunity. Sign in to stay updated on your professional world.

Email or Phone

Password  
..... [Show](#)

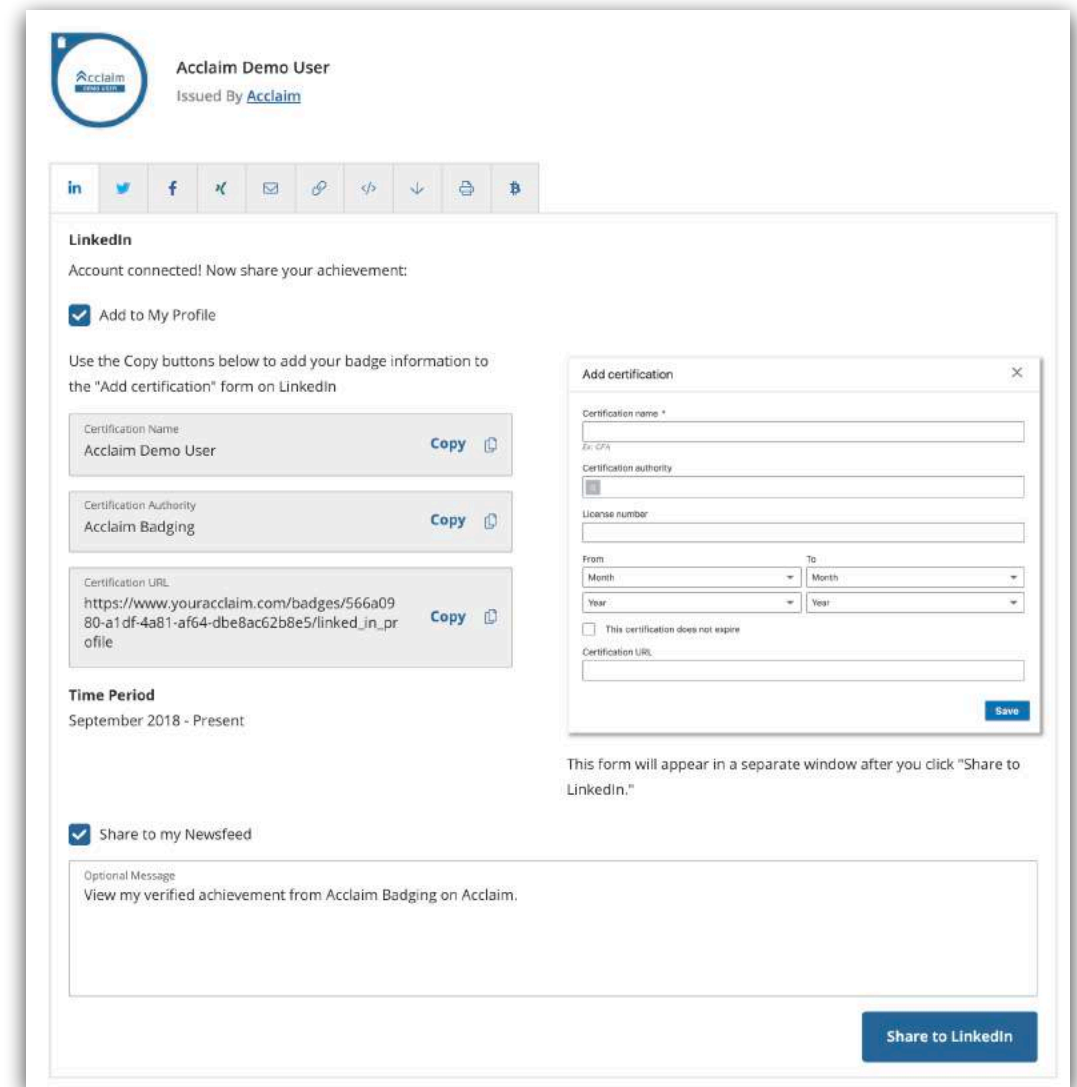
[Cancel](#) [Sign in](#)

[Forgot password?](#)

New to LinkedIn? [Join now](#)

# LinkedIn Sharing

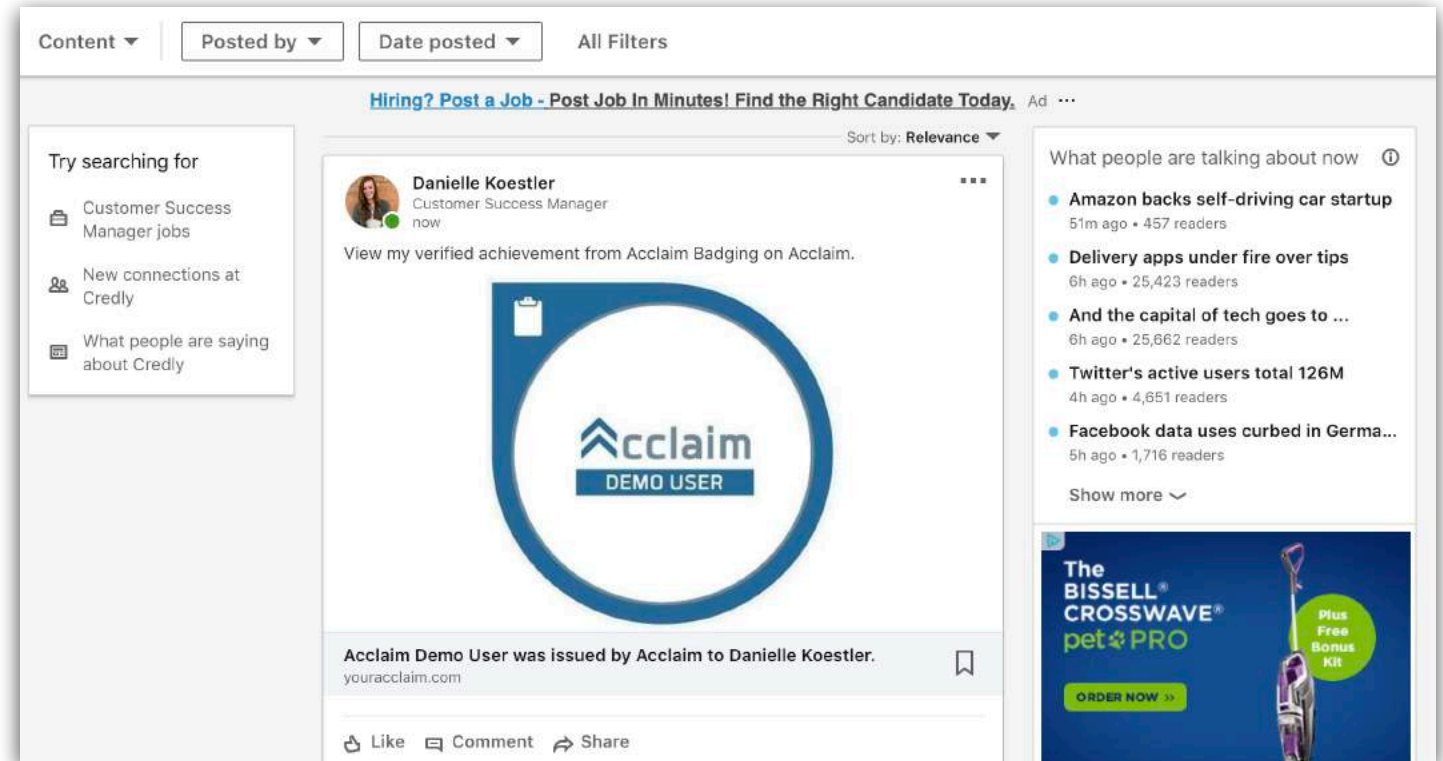
- There are two LinkedIn sharing options:
  - LinkedIn Newsfeed
  - LinkedIn Profile



The screenshot shows the LinkedIn sharing interface for an Acclaim badge. At the top, it identifies the user as "Acclaim Demo User" issued by "Acclaim". A row of social media sharing icons is visible, with LinkedIn selected. The main section is titled "LinkedIn" and states "Account connected! Now share your achievement:". There is a checked checkbox for "Add to My Profile". Below this, a message instructs the user to use copy buttons to add badge information to the "Add certification" form on LinkedIn. Three fields are provided for copying: "Certification Name" (Acclaim Demo User), "Certification Authority" (Acclaim Badging), and "Certification URL" (https://www.youracclaim.com/badges/566a0980-a1df-4a81-af64-dbe8ac62b8e5/linkedin\_profile). A "Time Period" section shows "September 2018 - Present". There is a checked checkbox for "Share to my Newsfeed" and an "Optional Message" field containing the text "View my verified achievement from Acclaim Badging on Acclaim.". A "Share to LinkedIn" button is at the bottom right. An "Add certification" modal window is open on the right, showing fields for "Certification name", "Certification authority", "License number", "From" (Month/Year), "To" (Month/Year), a checkbox for "This certification does not expire", and a "Certification URL" field. A "Save" button is at the bottom of the modal. A note at the bottom of the main form states "This form will appear in a separate window after you click 'Share to LinkedIn.'"

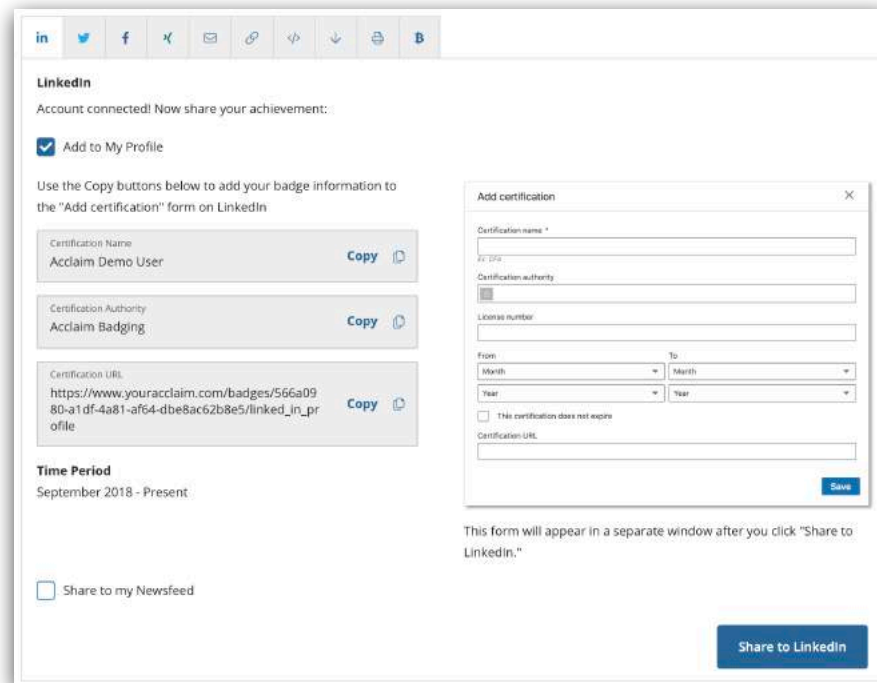
# LinkedIn Sharing: Newsfeed

- You can share your achievement with your entire network
- The badge visual will appear when the badge is shared to the Newsfeed

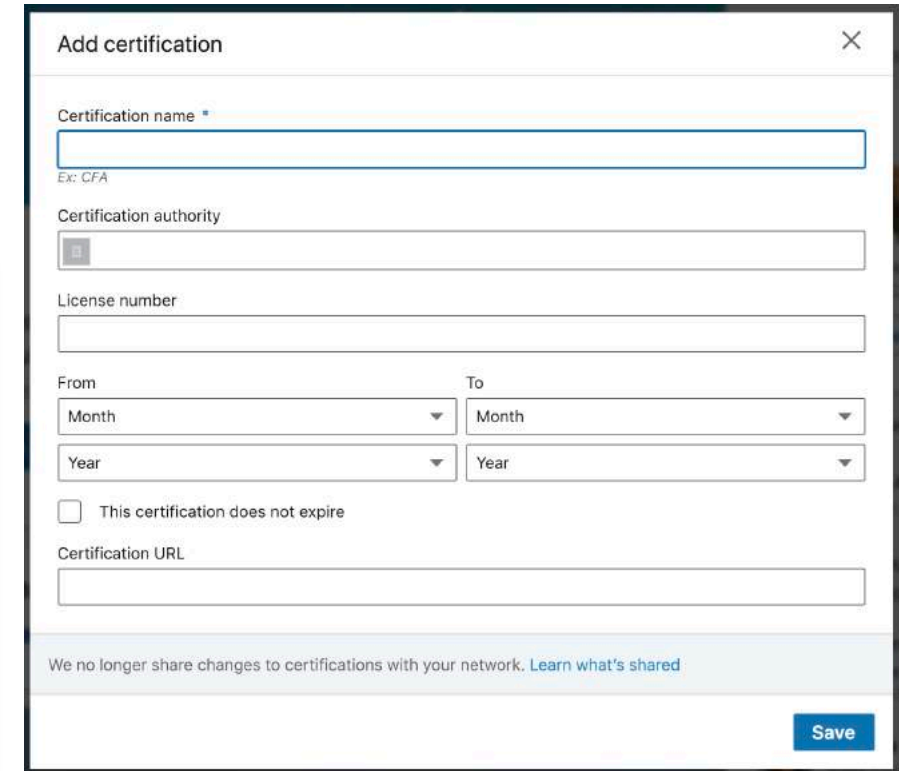


# in LinkedIn Sharing: Profile

- Using the easy copy and paste feature, you can add your certification information into your LinkedIn Profile



The screenshot shows the LinkedIn profile sharing interface. At the top, there are social media sharing icons. Below them, the text reads "Account connected! Now share your achievement:". A checkbox labeled "Add to My Profile" is checked. A message says "Use the Copy buttons below to add your badge information to the 'Add certification' form on LinkedIn". There are three copyable fields: "Certification Name" (Acclaim Demo User), "Certification Authority" (Acclaim Badging), and "Certification URL" (https://www.youracclaim.com/badges/566a0980-a1df-4a81-af64-dbe8ac62b8e5/linkedin\_profile). Below these is the "Time Period" section, set to "September 2018 - Present". At the bottom, there is a "Share to my Newsfeed" checkbox and a "Share to LinkedIn" button. An "Add certification" modal is open, showing the same form fields as the main interface.



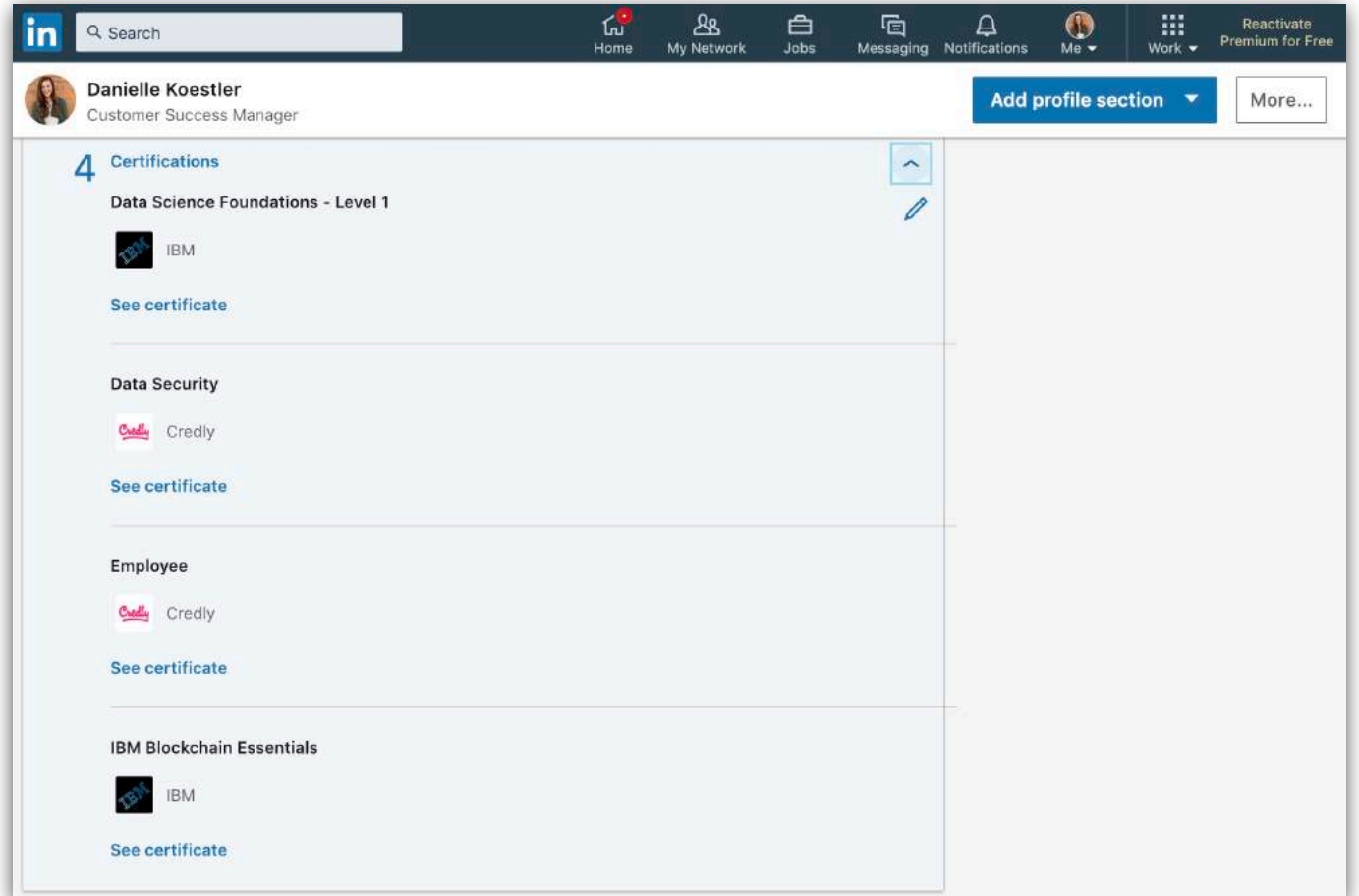
The "Add certification" modal form contains the following fields and options:

- Certification name \***: Text input field with a placeholder "Ex: CFA".
- Certification authority**: Text input field with a small icon on the left.
- License number**: Text input field.
- From**: Dropdown menu with "Month" selected.
- To**: Dropdown menu with "Month" selected.
- Year**: Dropdown menu with "Year" selected.
- This certification does not expire
- Certification URL**: Text input field.
- Save**: Blue button at the bottom right.

At the bottom of the modal, there is a message: "We no longer share changes to certifications with your network. [Learn what's shared](#)".

# LinkedIn Sharing: Profile

- You can make your achievement a permanent, verifiable part of your LinkedIn personal profile
- The badge will appear in the Accomplishments section
- The IEC logo will appear instead of the badge visual



The screenshot displays a LinkedIn profile for Danielle Koestler, a Customer Success Manager. The profile is viewed on a desktop device. The top navigation bar includes the LinkedIn logo, a search bar, and icons for Home, My Network, Jobs, Messaging, Notifications, Me, and Work. The profile header shows the name 'Danielle Koestler' and the title 'Customer Success Manager', along with an 'Add profile section' button and a 'More...' link. The main content area is titled '4 Certifications' and lists four items:

- Data Science Foundations - Level 1**: Issued by IBM. Includes a 'See certificate' link.
- Data Security**: Issued by Credly. Includes a 'See certificate' link.
- Employee**: Issued by Credly. Includes a 'See certificate' link.
- IBM Blockchain Essentials**: Issued by IBM. Includes a 'See certificate' link.



# LinkedIn's Policy on Profile Credentials


- LinkedIn sharing to the profile does not show the badge image, but shows the image of the issuing organization (IEC)
- Acclaim has submitted requests to LinkedIn to change this feature, but currently no plan is in place
- When shared from the Acclaim platform, clicking on the Certification in LinkedIn brings a viewer back to the Acclaim platform for verification





# Twitter Sharing

**Share your badge.**  
Broadcast your achievement to friends and colleagues to get the recognition you deserve.

 **Acclaim Demo User**  
Issued By [Acclaim](#)

[in](#) [Twitter](#) [f](#) [x](#) [✉](#) [🔗](#) [</>](#) [↓](#) [🖨](#) [₿](#)

**Twitter**  
Account connected! Now share your achievement.

Compose your Tweet (53 / 200 characters)  
View my verified achievement from Acclaim on Acclaim.

[Share](#)

[View badge in dashboard](#)

# Twitter Sharing

- You can connect your Twitter account to easily share your badge with your Twitter followers




The screenshot shows a Twitter profile with the following statistics:

Tweets	Following	Followers	Likes	Lists	Moments
579	104	92	817	0	0

The profile is currently viewing a tweet from Danielle Koestler (@daniellekoes12) posted 37 seconds ago. The tweet text is "View my verified achievement from Acclaim on Acclaim." The tweet includes a circular badge with the Acclaim logo and the text "DEMO USER". The badge description reads: "Acclaim Demo User was issued by Acclaim to Dani... Earners of this designation are aware of the Acclaim offering and looking to experience the platform first-hand. They have an awareness of digital credentials, o... youracclaim.com". The tweet interaction icons (reply, retweet, like, and share) are visible at the bottom.

# Facebook Sharing

**Share your badge.**  
Broadcast your achievement to friends and colleagues to get the recognition you deserve.

 **Acclaim Demo User**  
Issued By [Acclaim](#)

[in](#) [Twitter](#) **[f](#)** [X](#) [Email](#) [Link](#) [Code](#) [Down Arrow](#) [Print](#) [Bitcoin](#)

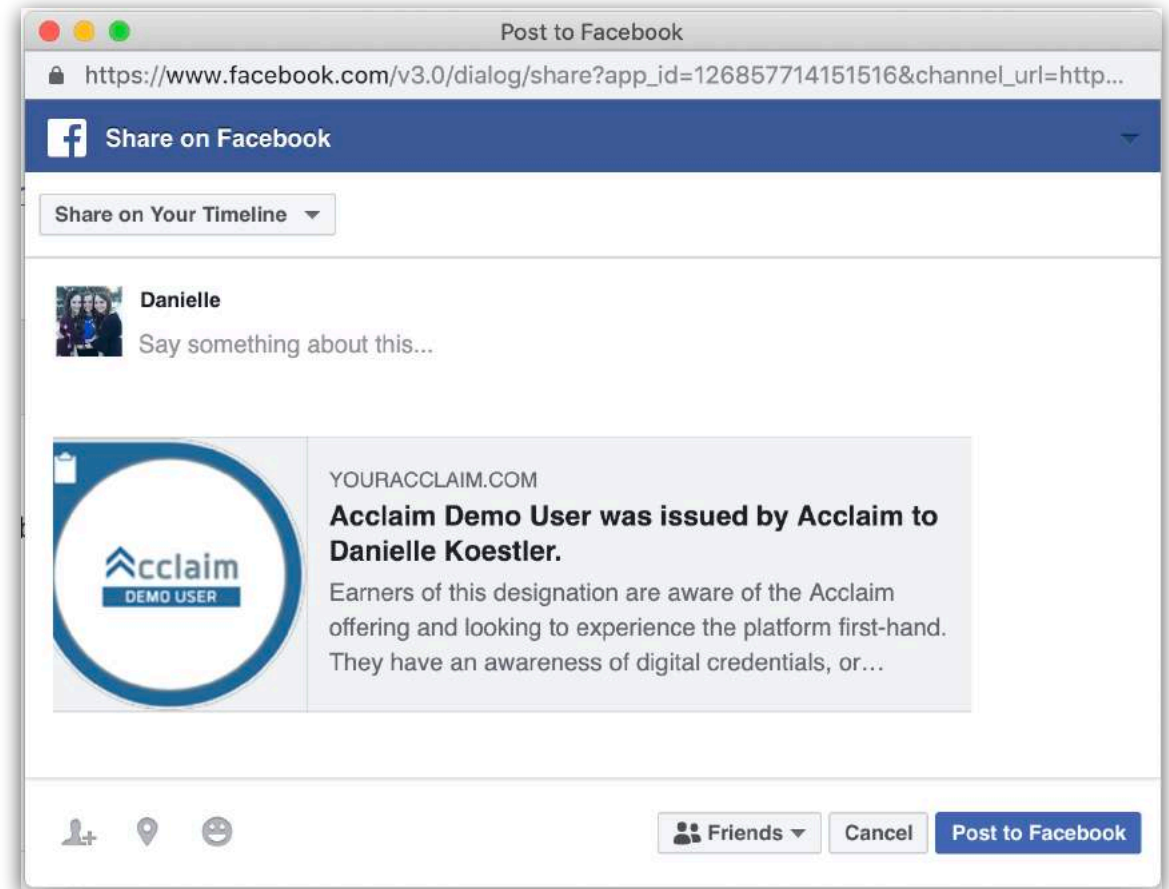
**Facebook**  
Share your achievement on Facebook.

[Share](#)

[View badge in dashboard](#)

# f Facebook Sharing

- You can connect your Facebook account to easily share your achievements with your Facebook friends and followers



# XING Sharing

## Share your badge.

Broadcast your achievement to friends and colleagues to get the recognition you deserve.



Acclaim Demo User

Issued By [Acclaim](#)



### Xing

Share your badge as a Xing update, or send it in a private message.

Share

[View badge in dashboard](#)

# XING Sharing

- You can connect your XING account to share your badge in a XING update or private message

The screenshot shows the XING sharing interface for a public update. At the top, the user's name 'Emma Peacha' is visible. Below the header, there are two tabs: 'As a XING update' (selected) and 'Via private message'. A text input field contains the prompt 'What do you want to tell your contacts about this link?' with a character count of 420. A yellow 'Share' button is located to the right of the input field. Below the input field, there is a preview of the shareable content, which includes the Acclaim logo, the title 'Acclaim Demo User was issued by Acclaim to Emma Peacha.', and a short paragraph of text.

The screenshot shows the XING sharing interface for a private message. At the top, the user's name 'Emma Peacha' is visible. Below the header, there are two tabs: 'As a XING update' and 'Via private message' (selected). The interface includes a 'Recipient' field, a 'Subject' field with the text 'Link recommendation', and a text input field with the prompt 'What do you want to tell your contacts about this link?'. A yellow 'Share' button is located to the right of the input field. Below the input field, there is a preview of the shareable content, which includes the Acclaim logo, the title 'Acclaim Demo User was issued by Acclaim to Emma Peacha.', and a short paragraph of text.




# Email Sharing

- You can send your badge directly to a colleague, recruiter, or employer with a customizable email within the Acclaim platform
- This sharing method streamlines the verification process with employers by linking to the most updated version of your credential

# Email Sharing

**Share your badge.**  
Broadcast your achievement to friends and colleagues to get the recognition you deserve.

 **Acclaim Demo User**  
Issued By [Acclaim](#)

[in](#) [twitter](#) [f](#) [x](#) [email](#) [link](#) [code](#) [down](#) [print](#) [share](#)

**Email**

Recipients (separate by comma)


Subject:  
View my verified achievement from Acclaim!

Custom Message

[Send](#)

[View badge in dashboard](#)


View my verified achievement from Acclaim! Inbox x

 **Acclaim** <admin@youracclaim.com> [Unsubscribe](#) 2:51 PM (0 minutes ago) ☆ ↶ ⋮  
to me ▾

**Danielle Koestler would like you to view a verified achievement on Acclaim:**

Danielle wrote:

I wanted to share my badge with you to show that this is a valid certification, issued by Acclaim.



Acclaim Demo User  
Issuer: Acclaim

[View Details](#)

or view details by clicking:  
<https://www.youracclaim.com/go/WSOHRyxun4hMVBppQYWgGw>



URL


# Copying the Badge URL

- You can copy and paste your unique badge URL from the Acclaim platform to send directly to someone
- Use it to hyperlink badge visuals used in email signatures
- Include the URL on a digital resume for one-click verification




# Copying the Badge URL

**Share your badge.**  
Broadcast your achievement to friends and colleagues to get the recognition you deserve.

 **Acclaim Demo User**  
Issued By [Acclaim](#)

[in](#) [twitter](#) [facebook](#) [x](#) [email](#) [link](#) [code](#) [download](#) [print](#) [bitcoin](#)

**Share a Link**

Badge URL  
`https://www.youracclaim.com/badges/566a0980-a1df-4a81-af64-dbe8ac62b8e5/public_url` **Copy** 


[View badge in dashboard](#)

URL

# Copying the Badge URL

Danielle Koestler  
Customer Success Manager  
p: 800.841.5890 ext. 849  
e. [dkoestler@credly.com](mailto:dkoestler@credly.com)



 This badge was issued to [Danielle Koestler](#) on 20 September 2018. [Verify](#)

## Acclaim Demo User

Issued By [Acclaim](#)

Earners of this designation are aware of the Acclaim offering and looking to experience the platform first-hand. They have an awareness of digital credentials, or badging technology and can discuss the Acclaim platform at a high-level.

### Demonstrated Skills

- Customer Service
- Data Analysis
- Demo
- Digital Credentials
- Early Adopter
- First Aid
- Instructional Design
- Intercultural Communication
- Leadership
- Market Research
- Open Badges
- Service Management
- Web Development

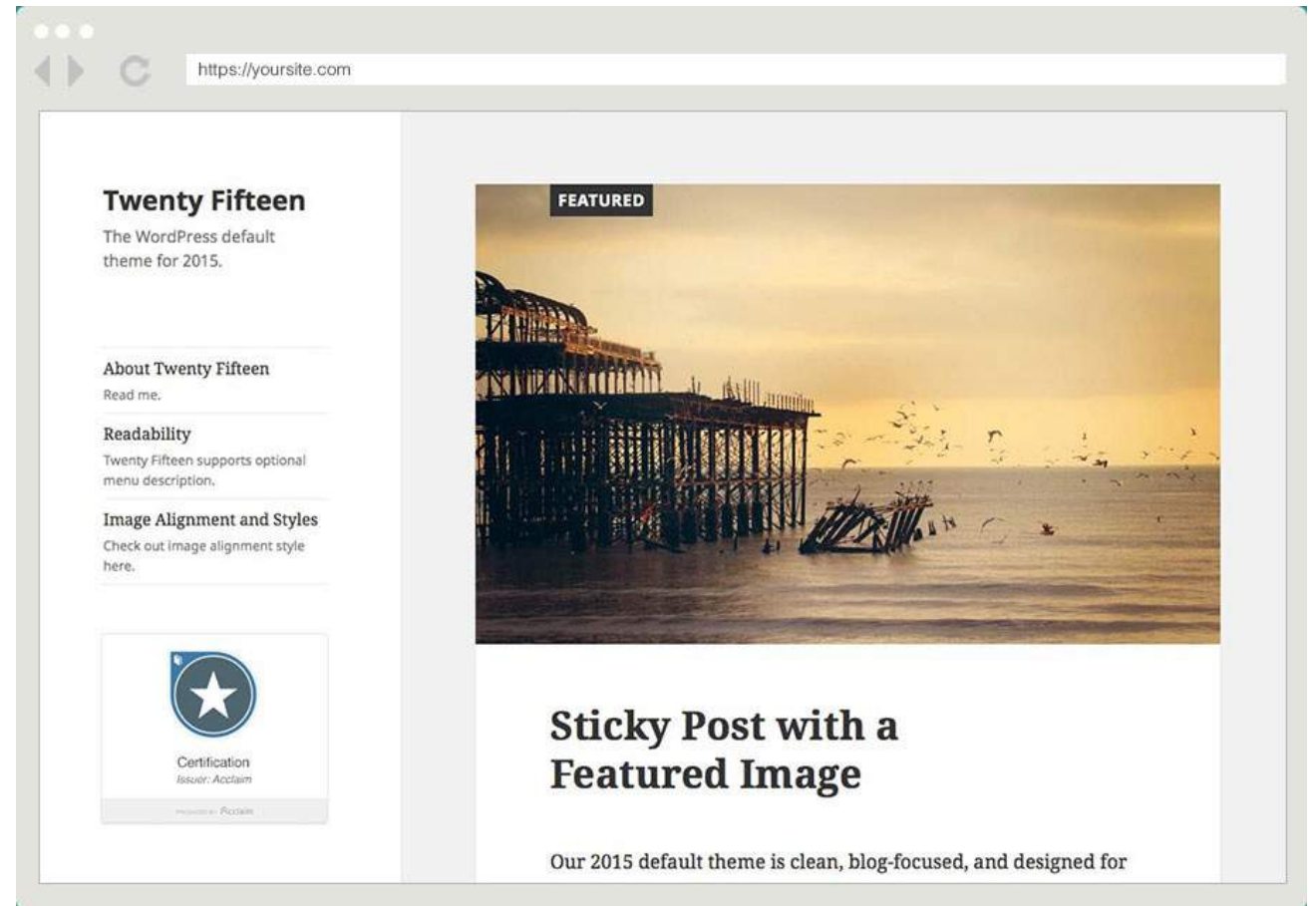
### Earning Criteria

- [Complete an application form with the Acclaim team in order to initiate a discussion](#)
- [Attend a basic introductory presentation to badges and Acclaim](#)
- [Complete the steps necessary to create an account on Acclaim and accept your digital credential](#)

**Type:** Certification  
[Additional Details](#)

# { } Embedding a badge

- You can embed your badge on a personal website or blog by copying the unique embed code





# Embedding a badge

## Share your badge.

Broadcast your achievement to friends and colleagues to get the recognition you deserve.



Acclaim Demo User

Issued By [Acclaim](#)



### Embed Code

Copy & paste this code to display your credential on your web page, blog or anywhere else that accepts HTML.

Embed Code

```
<div data-iframe-width="150" data-iframe-height="270" data-share-badge-id="566a0980-a1df-4a81-af64-dbe8ac62b8e5"></div><script type="text/javascript" async src="//cdn.youracclaim.com/assets/utilities/embed.js"></script>
```

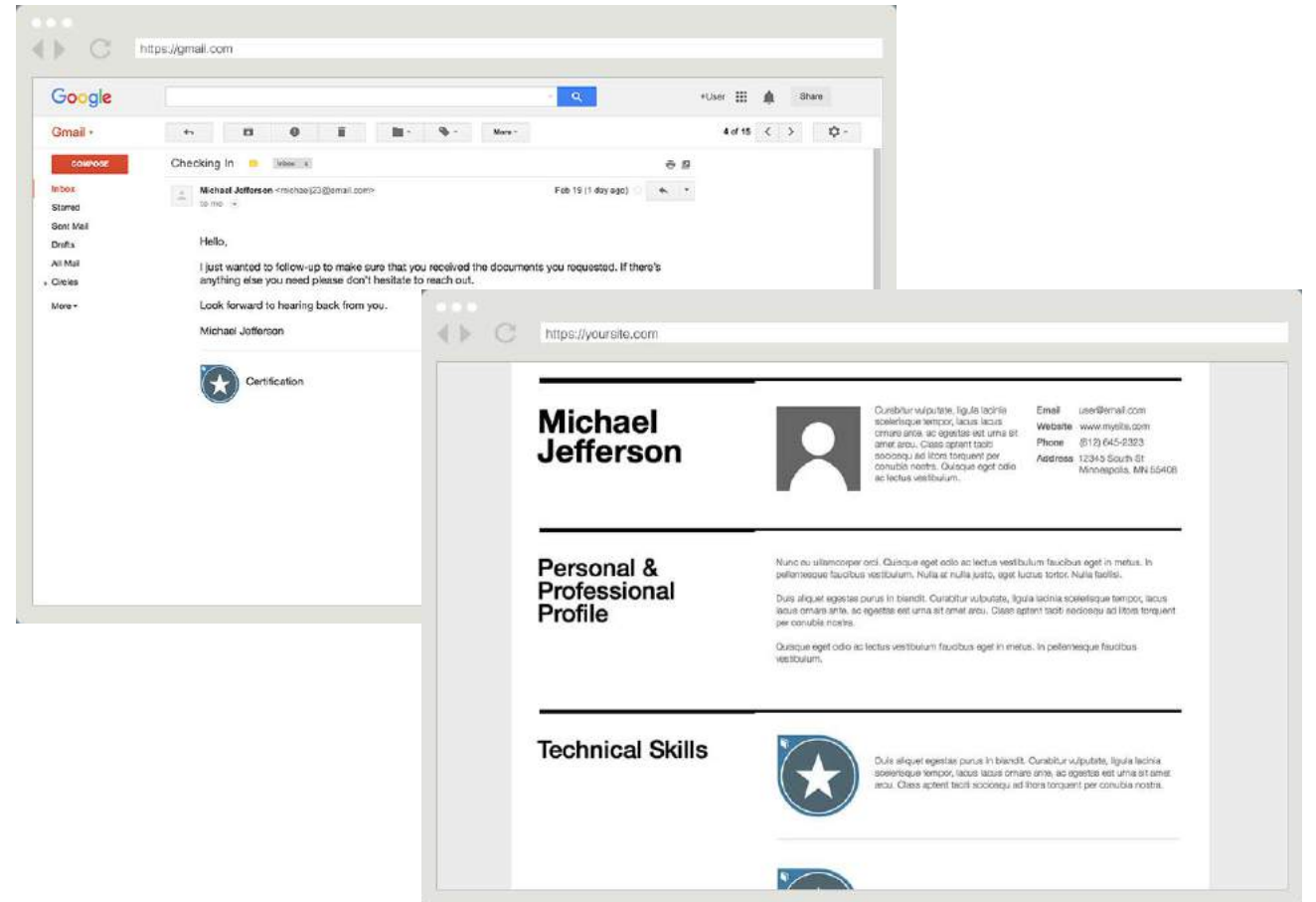
Copy

[View badge in dashboard](#)



# Downloading a badge visual


- You can add the badge visual to resumés, documents, or email signatures
- You can download the badge image, then copy the badge URL to create a hyperlink for the image





# Downloading a badge visual

**Share your badge.**  
Broadcast your achievement to friends and colleagues to get the recognition you deserve.



**Acclaim Demo User**  
Issued By [Acclaim](#)

[in](#) [twitter](#) [f](#) [x](#) [envelope](#) [link](#) [code](#) [download](#) [print](#) [bitcoin](#)

**Download Badge**  
Your badge follows the open badge specifications, and can be imported to other platforms. Use the URL option to embed the badge link with the image for sharing in an email signature, resume and more.

**Large Image**  
Ideal for resumes and documents (352x352 px)

**Small Image**  
Ideal for email signatures (125x125 px)

[Download Image](#)

[View badge in dashboard](#)



# Print badge

- You can download a printable copy of your badge







# Print badge

## Share your badge.

Broadcast your achievement to friends and colleagues to get the recognition you deserve.



Acclaim Demo User

Issued By [Acclaim](#)



### Print

Download a printable copy of your achievement.

[Download PDF](#)

[View badge in dashboard](#)

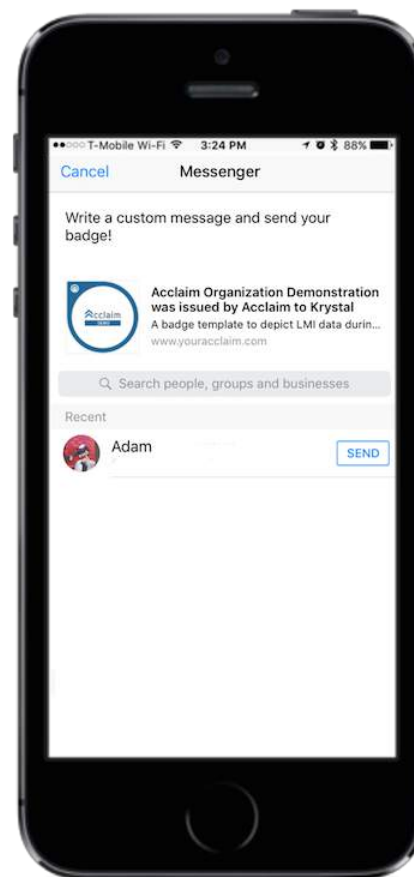
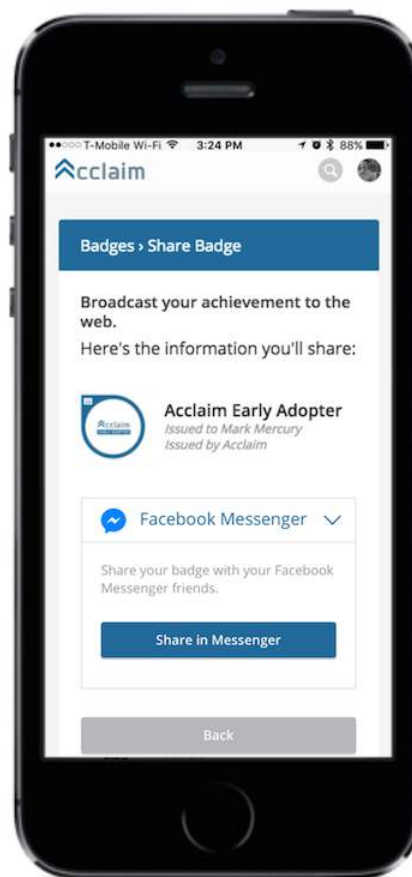
# Mobile sharing options

- You can use your mobile device to share badges using WhatsApp and Facebook Messenger
- You can easily send a custom message along with your achievement to your WhatsApp connections or Facebook followers



# Facebook Messenger Sharing

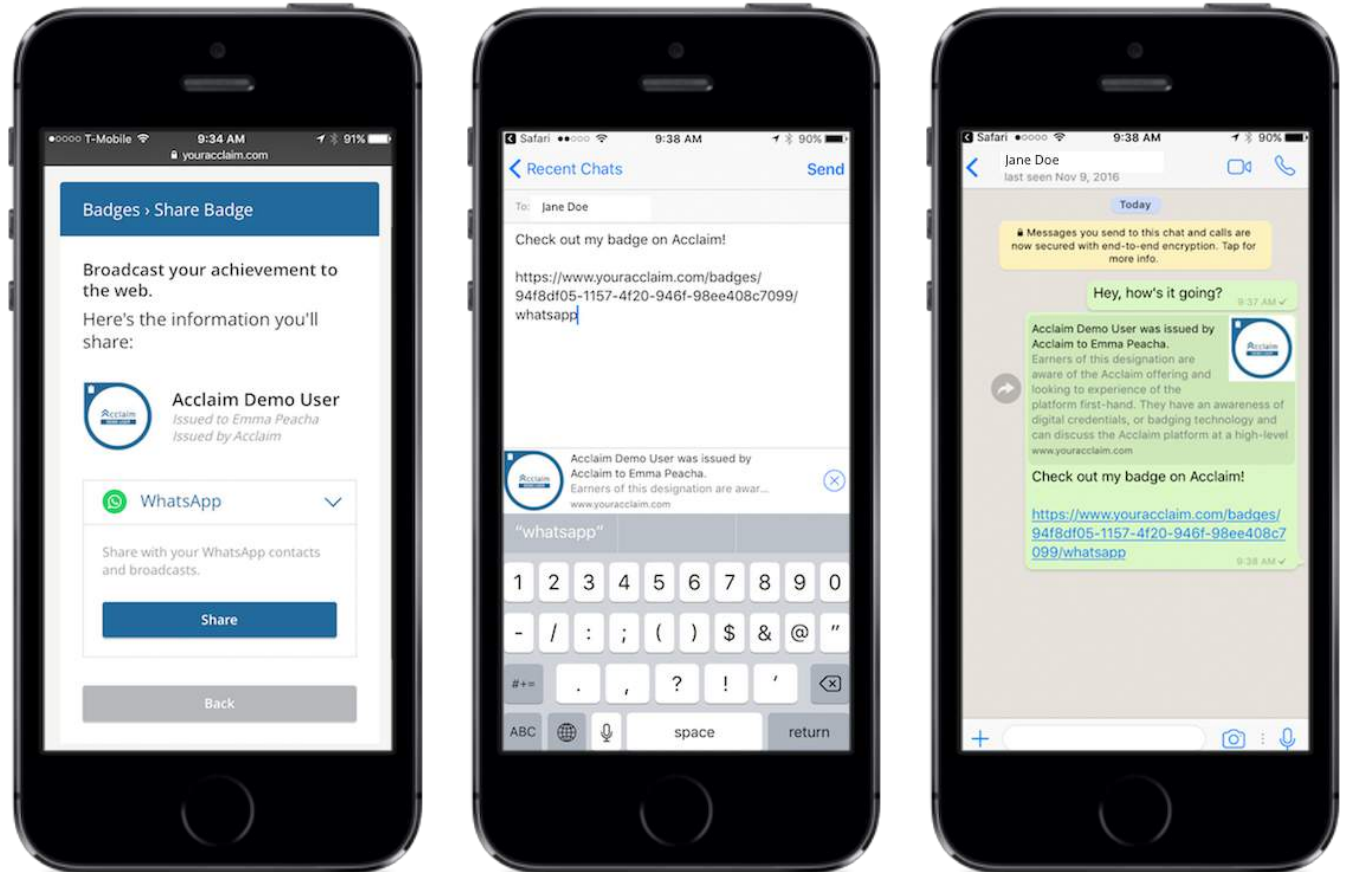
- You can easily share your badge to your Facebook friends using Facebook Messenger





# WhatsApp Sharing

- You can share your badge and a customized message to friends through WhatsApp





Credly

UNLEASH THE WORKFORCE