



**Independent Electrical
Contractors**

**Education Committee
September 20, 2017
Via Conference Call
11:00 – 12:00 pm ET**

Approved Minutes

Attendance:

Present

Stuart McArthur– Chairman, West Coast Business Communications, Portland, OR
Brian Haines - Board Liaison – Pyramid Electric, Memphis, TN
Scott DeSha – Southwest Electrical Contracting, San Antonio, TX
Todd McCormick – McCormick Systems, Chandler, AZ
Marissa Bankert – Central PA Chapter IEC
Lindsey Miller – Milwaukee Tool, Plantation, FL
Andrea Taylor – KY & So IN Chapter IEC
Steve Killius - Legrand North America, Summerville, SC
Ed West – Humphrey & Associates, Dallas, TX
Janet Martin - Bret's Electric, Frederick, CO
Don Hulseley – Hulseley Electric, Lowell, IN
Todd Hawkins – IEC Atlanta

Absent

Dan Denier – Denier Electric Company, Inc, Harrison, OH
Javier Herrera – Central Electric, San Antonio, TX
Todd Hawkins – IEC Atlanta
Julie Howard – San Antonio IEC

Others Present

Lysa Egly, Staff Liaison

Call To Order

Chairman McArthur called the meeting to order at 11:03 am.
He reminded everyone to be mindful of our Antitrust Statement.

Approval of Minutes from June 21, 2017. Minutes were reviewed.

Motion to Approve – DeSha/Hawkins – passed

Education Sessions

With the sessions completed and submitted, there was not a lot of conversation around them. The committee did discuss The Great Idea Swap and idea of narrowing down the topics that attendees could choose from. The group came up with the following four topics and a bonus topic:

- 1) Employee Benefits for the Future – How To Gear Employee Benefits for New Generations
- 2) Building a Culture of Retention

- 3) Field Productivity
- 4) Use of Technology – using apps such as Plan Grid, E-Sub, Blue Beam
- 5) The Million Dollar Idea – that one idea that made you money!

Proposal Review Process Ideas

The committee reviewed some of the ideas that are on the table to change for next year:

- Grouping proposals into topic categories.
- Reducing the number of incoming proposals before submitting to committee for review.
- Adding scoring capability to the individual proposal pages.
- Institute blind reviews.
- Curate content by having committee identify pressing problems to solve and identify topics.

NEXT MEETING

Our next meeting will take place at the convention (Hyatt Regency – Remington Room) on Saturday, October 28, 2017

at 10:15 – 11:15 am MT

ADJOURN: The meeting was adjourned at 11:23 pm ET.