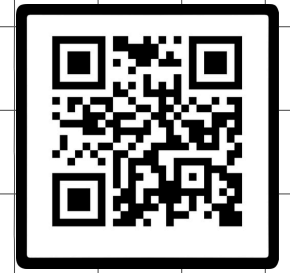


SPARK THEIR INTERESTS



MENU

- ✓ IDEAL FOR AGES 8 - 80
- ✓ CUSTOM MINECRAFT WORLD
- ✓ TRIAL ACCESS AVAILABLE VIA MINECRAFT EDUCATION

FIND THEIR POWER PATH

- ? Interactive quizzes match strengths to industry career paths.
- ? Real people. Real stories.
- ? Short videos show a day in the life of relevant career options.

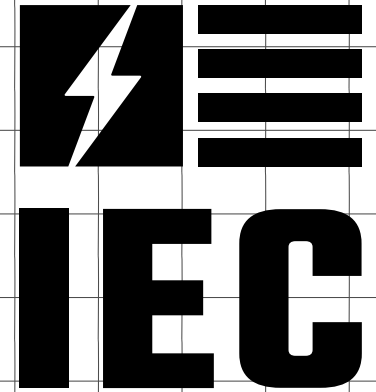
MINECRAFT: SPARK THE TRADE

- ⚡ Students explore basic concepts of wiring a building.
- ⚡ Unleash learned concepts with creative construction builds.

BIM: BUILD THE FUTURE IN 3D

- 💻 Discover the future of construction with Building Information Modeling.
- 💻 Compare familiar tools - like Minecraft — with real-world impact and career potential.

Presented by the 2025 IEC
Emerging Leaders Cohort



LOADING



This project was built by a team of emerging leaders in the electrical industry to help students explore exciting and high-demand careers through interactive games and videos that meet students where they are — online, in the classroom, and in the community.