



What Is a Merit Shop—and Why Does It Matter to You?

If you're thinking about becoming an electrician, there's one important idea you should know about: the Merit Shop philosophy. It's at the heart of how IEC trains, supports, and empowers future electricians like you.

A Merit Shop is a business model where performance, skill, and hard work determine your success. It's simple: the best ideas win and the most dedicated workers rise.

The Basics: What Is a Merit Shop?

In a Merit Shop system:

- > You are rewarded for your effort and talent.
- > You are free to choose your path—no dues, no politics.
- > You have the opportunity to grow as fast and as far as your ambition takes you.

Merit Shop contractors believe in free enterprise, open competition, and providing the best value for customers by hiring the best people for the job.

Why It Matters for You

The IEC Apprenticeship Program is built on the Merit Shop model. That means:

- > Your future is in your hands.
- > You earn raises and opportunities based on your performance.
- > You get the freedom to build the career you want—without limits.

Whether your goal is to become a master electrician, a project manager, or even a business owner, IEC gives you the tools and the support to make it happen on your terms.

Join a Community That Believes in You

When you join IEC, you're joining a network of thousands of electrical professionals who believe in the power of hard work, skills-based training, and free choice. We're not just building careers—we're building leaders.