IEC Women in Power Presents: From Ideas to Action: Turning Goals into Lasting Progress

Presented by: Santina Turpin, Business Development & Partnership Leader

INDEPENDENT ELECTRICAL CONTRACTORS

General

“Previously on Women in Power…”



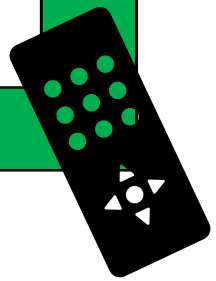
A. The exciting premiere

B. The plot twist

C. The comeback episode

D. The season finale

E. Netflix is still producing my episode!



Schneider Electric™

IEC

women in power

INDEPENDENT ELECTRICAL CONTRACTORS

Agenda

- Review recent goals
- The 90 Action Plan
- “If/Then” Plan
- Reset Exercise – Breakout Rooms
- Commit: What can you Commit to *this Weekend?*

General

Something you've worked on since SPARK

(or Q4)

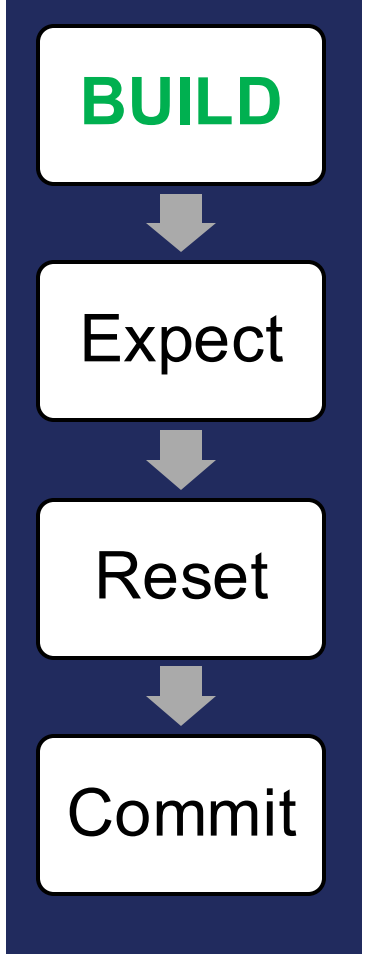


Ambition not matching execution efforts?

Redirect your approach: see your goals as stepping stones – breaking down your goals into smaller steps



General



Build your stepping stones

AI Prompt: "Help me turn this goal into a realistic, 90-day action plan."

My Goal	90-Day Milestone	This Month	This Week	Next Action
"Earn a Leadership role within next 12 months"	Increase leadership visibility and experience	• Lead 1 initiative • Schedule 1 development convo • Build 1 new cross-functional relationship	• Review my progress for 10 min (Friday) • Choose 1 action that moves goal forward (Monday)	

IEC

INDEPENDENT ELECTRICAL CONTRACTORS

General

Build

EXPECT

Reset

Commit

What will get in your Way

- Time
- Competing priorities
- Motivation
- Fear/self-doubt
- Lack of resources/support
- Unexpected life/work demands

AI Prompt: “Here are my biggest obstacles. Help me create an If/Then plan for each.”

Create a Plan B before you need Plan B:

“IF ____ gets in my way, THEN I will ____.”

IEC

INDEPENDENT ELECTRICAL CONTRACTORS

General

Build

Expect

RESET

Commit

Found yourself falling off track?

AI Prompt: “I’m behind on this goal. Ask me 5 questions to determine whether I need to change the goal or my approach.”

4-Question Goal Reset

- Is this goal still **important** to me?
- What **specifically** got in the way?
- Does the goal **need to change**, or does my approach?
- What’s the next **smallest action** I can take?



KEEP IT | MODIFY IT | REPLACE IT

IEC

INDEPENDENT ELECTRICAL CONTRACTORS

General

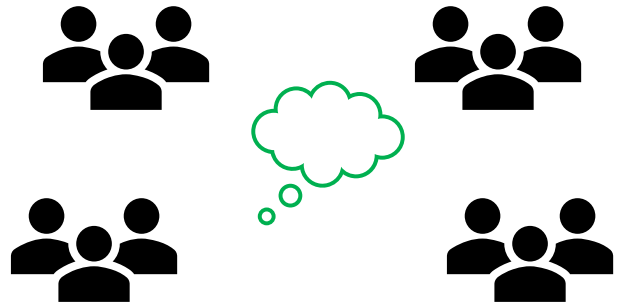
Breakout Rooms

Turn Your Goal into a Follow-Through Plan



Breakout Room Questions

- **BUILD:** What is your goal and your 90-day milestone?
- **EXPECT:** What is most likely to interfere with it? Have you faced any challenges in the construction industry that your current, or potentially new, goal revolves around?
- **RESET:** If you fall behind, will you keep, modify, or replace the goal or approach?
- **SUPPORT:** What question or suggestion does the group have?
- **Before returning:**
  Identify the next action you can complete within 72 hours.

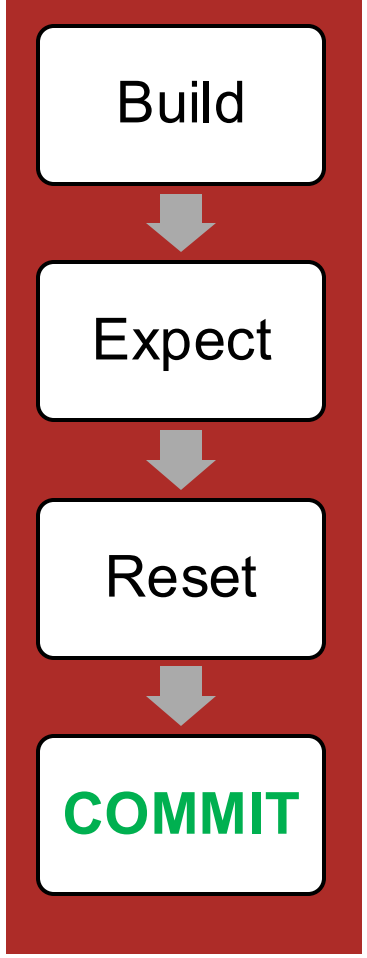


Share your Stories!



INDEPENDENT ELECTRICAL CONTRACTORS

General



The 72-Hour Commitment

What are you willing to do in the next 72 hours?

My goal: _____

My next action: _____

I will complete it by: _____

My accountability person: _____

My next check-in: _____

AI Prompt: “Every Monday, remind me of my goal and help me identify 3 actions that matter most this week”

Progress does not require a perfect plan. It requires a clear next step, a response when obstacles appear, and the willingness to reset rather than quit.

WIP Opt-In Form

women in power

INDEPENDENT ELECTRICAL CONTRACTORS



Sign up for updates, announcements, and share topics of interest for future meetings

https://ieci.org/workforce/women-in-power/